AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	box) AL CANDIDA	TE	☑ STATE	/LOCAL CAP	NDIDATE		
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3							
Station and	Location:			Date:			
WZA	L-TV;	Raleigh	n NC	9	-14-12		
I, Smart Media	Group			·,·	,		
being/on behalf	of: Pat McCrory				, a legally		
qualified candid	ate of the Republ	ican	and the state of t		political		
party for the offi	ce of: Governor						
in the General		·					
	eld on: 11/6/2012						
	est station time as f						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
see attached							

		TENNESS CONTRACTOR CON		·			
Total Char	ges: \$ 3	9050 g	\$ 32	3192.50) N		

For programming that, in whole national importance," list the ma	or in part, "communicates a message atters below:	relating to any political matter of
I represent that the payment for	the above described broadcast time ha	as been furnished by:
The Pat McCrory Committee		
	nce the time as paid for by such person tity is either a legally qualified candid egally qualified candidate.	
The name of the treasurer of the	candidate's authorized committee is:	
Jonathan Massachi		
	its political advertising policies, inclu- other sales practices (not applicable to	
To Be Signed	By Candidate or Author	ized Committee
5/31/12	Julie a Klan Signature	
	Sanad Dr. Ciplian Danua	a a sa de militar e a
io de s	Signed By Station Repre	Sentative
Accepted	Accepted in Part	Rejected
Dave Zlu	Bave Lyles Printed Mame	Sales Manager Title
Signapaje	Printed Name	Title U

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		•	by certify that the programming
to be	broadcast (in whole or does	in part) pursuant to this agree does not	ment:
	to an opposing candida	te (check applicable box). I for an opposing candidate:	urther certify that for the
(chec	k applicable box)		
	, -	e, the office being sought, and	atement by the candidate that I that the candidate has
	image of the candidate displayed printed state	ment identifying the candidat the candidate and/or the cand	ifiable photograph or similar seconds, and a simultaneously e, that the candidate approved lidate's authorized committee
Section to the section of the sectio	July (S	Heave ature of candidate or authorized co	ommittee
	prii	nted name	date

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Smart Media 101 N. Columbus Street Suite 200 Alexandria, VA 22314

	Contract / Rev	/ision	П	Alt Order#	
	116650	/	- 1	06218164	
Danderat	110000	,	l	00210101	
Product					
MCCRORY 9/17					
Contract Dates	Estimate #				
09/17/12 - 09/23/12	917923				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Pat McCrory for Governo	r		0	8/16/12	/ 09/12/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station Station	Accou	nt E	xecutive	Sales Office
	WRAL	Cheryl	Bla	ir	Washington Tel
	Special Handl	ling			
	CIA - Mark PA	ND.			
	Demographic				
	Adults 35+				
					Total Ratings
					317.10
	IDB#	Advert	iser	Code	Product Code
		MCCR	0		ORDR
	Agency Ref	•		Advertiser	Ref
	1			1	

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn Type Spots Amount WRAL 09/21/12 09/21/12 Young and the Restless 4-5p :30 NM \$585.00 CLASS 3 - CANDIDATE Weekdays Start Date End Date Spots/Week <u>Rate</u> Rating 8.20 ____1_-Week: 09/17/12 09/23/12 \$585.00 1 WRAL 09/21/12 09/21/12 **CBS** This Morning 7am - 9am :30 NM 1 \$380.00 CLASS 3 - CANDIDATE Rating End Date Weekdays Spots/Week Start Date Rate 09/23/12 \$380.00 3.60 Week: 09/17/12 ----1--1 :30 NM \$315.00 1 Noon News 12p-1p WRAL 09/17/12 09/17/12 CLASS 3 - CANDIDATE Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate 09/23/12 \$315.00 6.50 Week: 09/17/12 :30 NM \$585.00 4 WRAL 09/17/12 09/17/12 Young and the Restless 4-5p CLASS 3 - CANDIDATE Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating \$585.00 8 20 09/23/12 1--Week: 09/17/12 :30 NM \$380.00 7am - 9am WRAL 09/17/12 09/17/12 **CBS This Morning** 1 CLASS 3 - CANDIDATE Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating Week: 09/17/12 09/23/12 1----\$380.00 3.60 WRAL 09/22/12 09/22/12 WRAL 6a News Sat 6-8a :30 NM 1 \$270.00 CLASS 3 - CANDIDATE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 \$270.00 4.20 09/23/12 6-630p :30 NM 0 \$0.00 WRAL 09/23/12 09/23/12 6pm News (Sun) CLASS 4 - CANDIDATE :30 NM \$400.00 7-9a WRAL Sun Morning News 1 Ν 8 WRAL 09/23/12 09/23/12 CLASS 3 - CANDIDATE **End Date** Spots/Week Rate Rating Start Date <u>Weekdays</u> Week: 09/17/12 \$400.00 4.70 09/23/12 WRAL 09/23/12 09/23/12 **CBS Sunday Morning** 9-1030a :30 NM \$600.00 CLASS 2 - CANDIDATE

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116650 /	<u>Alt Order #</u> 06218164
Contract Dates 09/17/12 - 09/23/12	Product MCCRORY 9/17	Estimate # 917923

Advertiser Original Date / Revision 08/16/12 / 09/12/12 Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End T	ime Dav	Spots/ /s Length Week	Rate Rtn Type:	Snote	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating	Longin Wook	reate rear type	Орога	Amount
Week: 09/17/12 09/23/121 1	\$600.00	5.10				
N 10 WRAL 09/20/12 09/20/12 CBS This Morning	7am - 9am		:30	NM	1	\$380.00
CLASS 3 - CANDIDATE				1	·	Ψ000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/121 1	\$380.00	3.60				
N 11 WRAL 09/18/12 09/18/12 CBS This Morning	7am - 9am		:30	NM	1	\$380.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/12 -1 1	\$380.00	3.60				
N 12 WRAL 09/18/12 09/18/12 Tue Hour 1	8-9p		:30	NM	1	\$3,550.00
CLASS 3 - CANDIDATE	•				,	ψο,οσο.οσ
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/12 -1 1	\$3,550.00	16.30		·		
N 13 WRAL 09/19/12 09/19/12 Young and the Restless	4-5p		:30	NM	1	\$585.00
CLASS 3 - CANDIDATE Start Date	Rate	Rating				
Week: 09/17/12 09/23/121 1	\$585.00	8.20				
N 14 WRAL 09/19/12 09/19/12 CBS This Morning	7am - 9am		:30	NM	1	\$380.00
CLASS 3 - CANDIDATE						4000 .00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/121 1	\$380.00	3.60		<u> </u>		
N 15 WRAL 09/21/12 09/21/12 WRAL 5:30AM News	530-6a		:30	NM	1	\$450.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/121 1	\$450.00	3.60				
N 16 WRAL 09/17/12 09/17/12 WRAL 5:30AM News	530-6a	- *************************************	:30	NM	1	\$450.00
CLASS 3 - CANDIDATE						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$450.00	Rating 3.60				
N 17 WRAL 09/22/12 09/22/12 CBS This Sat Morning 8-9a		3.00	.20		,	A 1770 00
CLASS 3 - CANDIDATE	o-9a		:30	NM	1	\$470.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/121- 1	\$470.00	3.80				
N 18 WRAL 09/20/12 09/20/12 WRAL 5:30AM News	530-6a		:30	NM	1	\$450.00
CLASS 3 - CANDIDATE						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	<u>Rate</u> \$450.00	Rating 3.60				
N 19 WRAL 09/18/12 09/18/12 Young and the Restless	·	3.00	.00		_	4
CLASS 3 - CANDIDATE	4-5p		:30	NM	1	\$585.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/12 -1 1	\$585.00	8.20				
N 20 WRAL 09/18/12 09/18/12 WRAL 5:30AM News	530-6a		:30	NM	1	\$450.00
CLASS 3 - CANDIDATE						
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	Rate	Rating		•		
	\$450.00	3.60				
N 21 WRAL 09/18/12 09/18/12 WRAL AM News CLASS 3 - CANDIDATE	6-7a		:30	NM	1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



CLASS 4 - CANDIDATE

Week: 09/17/12

N 33 WRAL 09/23/12

Start Date End Date

09/23/12

09/23/12

Weekdays

----1

Weekdays

Spots/Week

1

Spots/Week

Follows Late Ftball/Bball

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

		<u>Alt Order #</u> 06218164
Contract Dates 09/17/12 - 09/23/12		Estimate # 917923
00/1//12		011020

 Advertiser
 Original Date / Revision

 Pat McCrory for Governo
 08/16/12 / 09/12/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -1 1	<u>Rate Rat</u> \$725.00 4	iing .60		
N 22 WRAL 09/19/12 09/19/12 WRAL 5:30AM News	530-6a	:30	 NM 1	\$4E0.00
CLASS 3 - CANDIDATE	550-0a	.50	INIVI	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$450.00 3	<u>iing</u> .60		
N 23 WRAL 09/21/12 09/21/12 Late News	11-1135p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$1,335.00 7	ting .70		
N 24 WRAL 09/21/12 09/21/12 Letterman Friday	1205x-107x	:30	N M 1	\$85.00
CLASS 4 - CANDIDATE Start Date	<u>Rate</u> <u>Rat</u>			
Week: 09/17/12 09/23/121 1	, , , , , , , , , , , , , , , , , , ,	.50		
N 25 WRAL 09/21/12 09/21/12 5:00 First News	5-530p	:30	NM 1	\$1,115.00
CLASS 3- CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1		ting 1.60		
N 26 WRAL 09/21/12 09/21/12 Inside Edition	7-730P	:30	NM 1	\$670.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$670.00 7	<u>ting</u> .30		
N 27 WRAL 09/21/12 09/21/12 Fri Hour 1	8-9p	:30	NM 1	\$400.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$400.00 6	<u>ting</u> 5.40		
N 28 WRAL 09/17/12 09/17/12 Late News	11-1135p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$1,335.00 7	ting 7.70		
N 29 WRAL 09/17/12 09/17/12 David Letterman	1135p-1237a	:30	N M 1	\$270.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$270.00 3	<u>ting</u> 3.50		
N 30 WRAL 09/17/12 09/17/12 5:00 First News	5-530p	:30	NM 1	\$1,115.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rat</u> \$1,115.00 8	<u>ting</u> 3.60		
N 31 WRAL 09/17/12 09/17/12 Inside Edition	7-730P	:30	NM 1	\$670.00
CLASS 3 - CANDIDATE				4-1
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1		ting 7.30		
N 32 WRAL 09/23/12 09/23/12 Face The Nation 1030-1130	1030-1130	:30	NM 1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate Rating

<u>Rate</u>

11:30pm-12:05am

\$200.00

Rating

2.40

:30

NM

1

\$1,335.00

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116650 /	Alt Order # 06218164	
Contract Dates	Product	Estimate #	
09/17/12 - 09/23/12	MCCRORY 9/17	917923	

Advertiser Original Date / Revision Pat McCrory for Governo 08/16/12 / 09/12/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rating</u> \$1,335.00 7.70			
N 34 WRAL 09/23/12 09/23/12 60 minutes	730-830p	:30	NM 1	\$2,670.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u> <u>Rating</u> \$2,670.00 7.90			
N 35 WRAL 09/20/12 09/20/12 Late News	11-1135p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE Start Date	Rate Rating \$1,335.00 7.70			, ,
N 36 WRAL 09/20/12 09/20/12 5:00 First News	5-530p	:30	NM 1	\$1,115.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	<u>Rate</u> <u>Rating</u> \$1,115.00 8.60			
N 37 WRAL 09/20/12 09/20/12 6pm News (M-F)	6-630p	:30	N M 1	\$1,335.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	Rate Rating \$1,335.00 10.90			
N 38 WRAL 09/20/12 09/20/12 Entertaiment Tonight	730-8P	:30	NM 1	\$670.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate Rating \$670.00 5.00			
N 39 WRAL 09/18/12 09/18/12 Late News	11-1135p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	<u>Rate</u> <u>Rating</u> \$1,335.00 7.70			
N 40 WRAL 09/18/12 09/18/12 5:00 First News	5-530p	:30	NM 1	\$1,115.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -1 1	<u>Rate</u> <u>Rating</u> \$1,115.00 8.60			
N 41 WRAL 09/18/12 09/18/12 5:30 News	530-6p	:30	NM 1	\$1,115.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	<u>Rate</u> <u>Rating</u> \$1,115.00 8.50			
N 42 WRAL 09/18/12 09/18/12 6pm News (M-F)	6-630p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -1 1	Rate Rating \$1,335.00 10.90			
N 43 WRAL 09/18/12 09/18/12 Entertaiment Tonight	730-8P	:30	NM 1	\$670.00
CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -1 1	<u>Rate</u> <u>Rating</u> \$670.00 5.00			
D 44 WRAL 09/18/12 09/18/12 Tue Hour 2 CLASS 4 - CANDIDATE	9-10p	:30	NM 0	\$0.00
N 45 WRAL 09/19/12 09/19/12 Late News	11-1135p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	Rate Rating \$1,335.00 7.70	.50	IAfA1 I	\$1,335.00
N 46 WRAL 09/19/12 09/19/12 David Letterman CLASS 3 - CANDIDATE	1135p-1237a	:30	NM 1	\$270.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise

specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

50

\$39,050.00



*Line

N 47

Week:

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

		Alt Order # 06218164
Contract Dates 09/17/12 - 09/23/12		Estimate # 917923
	······································	

<u>Advertiser</u> Original Date / Revision / 09/12/12 08/16/12 Pat McCrory for Governo Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn Type Spots Amount Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 --1--1 \$270.00 3.50 WRAL 09/19/12 09/19/12 5:00 First News 5-530p :30 NM 1 \$1,115.00 CLASS 3 - CANDIDATE Start Date End Date Spots/Week Weekdays Rating Rate 09/17/12 09/23/12 --1----\$1,115.00 8.60 1 48 WRAL 09/19/12 09/19/12 Inside Edition 7-730P :30 NM 1 \$670.00 CLASS 3 - CANDIDATE Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 --1---1 \$670.00 7.30 09/19/12 **Entertaiment Tonight** 730-8P :30 NM \$670.00 1

N 49 WRAL 09/19/12 CLASS 3 - CANDIDATE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 --1----\$670.00 5.00 50 WRAL 09/20/12 09/20/12 Noon News 12p-1p :30 NM 1 \$315.00

CLASS 3 - CANDIDATE End Date Start Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 \$315.00 ---1---1 6.50 N 51 WRAL 09/18/12 09/18/12 Noon News 12p-1p :30 NM 1 \$315.00

CLASS 3 - CANDIDATE Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 -1----\$315.00 6.50 52 WRAL 09/19/12 09/19/12 Noon News 12p-1p :30 1

NM \$315.00 CLASS 3 - CANDIDATE

Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$315.00 --1----1 6.50

Totals 317.10 Time Period # of Spots Gross Amount Net Amount

08/27/12 -09/23/12 50 \$39,050.00 \$33,192.50 Totals 50 \$39,050.00 \$33,192.50

Signature: Date:	
------------------	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.